Lara, May & Associates
A FOCUS FINANCIAL PARTNER | INDEPENDENT WEALTH MANAGEMENT

LMA Wealth Advisor Lauren O'Brien Receives CFP® Designation

May 12, 2015

Falls Church, VA – Lara, May & Associates (LMA) is pleased to announce that Wealth Management Advisor, Lauren O'Brien, has been designated a CERTIFIED FINANCIAL PLANNER™ (CFP®) practitioner by the Certified Financial Planner Board of Standards (CFP Board). Ms. O'Brien, who also carries the CPA registration, has worked at LMA since 2013, when she joined her father, Steve, in founding the O'Brien Team, dedicated to family financial advisory services.

"We're thrilled for Ms. O'Brien," said LMA CEO, Charles Shaw. "It's an accomplishment that sets her apart from many in our field and continues to build on a credibility and dependability her clients have come to expect."

The CFP® mark identifies those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP® examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning.

Ms. O'Brien sees the CFP® designation as further strengthening her team's ability to provide clients with a combination of financial planning expertise and strong family values. "This designation demonstrates my commitment to my clients and this career in general, by ensuring I am continually growing and bringing the highest levels of training and expertise to the table," she said. "The right tools only enhance my ability to make a difference and to serve clients with professionalism and integrity."

The CERTIFIED FINANCIAL PLANNER™ designation is the premier designation in the financial planning industry. CFP® professionals agree to meet ongoing continuing education requirements and to uphold the CFP Board's Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards.

About Lara, May & Associates, LLC

Lara, May & Associates (LMA) has provided comprehensive wealth management services since 1981. Our dedicated, seasoned professionals strive for exceptional client service, focusing on putting clients' best interest first and building long-term relationships. Headquartered in Falls Church, VA, our clients span the U.S. and internationally. In 2007, LMA joined Focus Financial Partners, LLC, the leading international partnership of independent, fiduciary wealth management firms.

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